In todays fast moving world, it is more important than ever to make sure your brand positioning and proposition are correct.

FDG can act as an addition to your marketing team. Working closely with your existing internal resources our traditional and digital capabilities can make sure your brand engages in every way possible using the very best technology, expertise and creativity.

From marketing initiatives to both internal and external communications strategies we can help drive your brand forward with original thinking and memorable ideas.

Brand

FDG | VIRTUAL MARKETING TEAM

As your virtual marketing team, FDG Creative can drive your brand with digital and traditional campaigns and strategies.
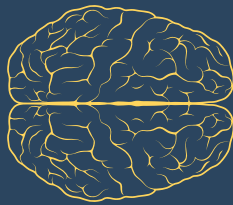
MARKETING TODAY...

...is complex & multi-faceted...

...is essential and not a luxury...

...takes time...

...and resources...

...and most importantly know-how

WHY OUTSOURCE?

A team of experts is better than an individual 'jack-of-all-trades'

It provides access to skills & knowledge

It allows for greater flexibility – scale up or down as required

Fast-track a coordinated & consistent programme of activity

It lets you concentrate your efforts on core competencies

Brings fresh perspective & ideas to your marketing efforts

HOW CAN WE HELP?

START-UPS

We work with companies of all sizes, and our knowledge and experience will help you level the playing field.

We'll be your plug-and-play, pay-as-you-go marketing team leaving you to focus on all those other things that start-ups need to focus on.

MID-SIZED

Most mid-sized companies have hard-working marketing functions that do all they can to keep up.

Marketing often gets put on hold when time-sensitive (but tactical) priorities take precedent. If you're a mid-sized organisation that needs to formalise its marketing function, but doesn't want the expense or hassle of adding head-count, then we're for you.

We'll provide all the creative and strategic clout your organisation needs to deploy seamless and sustainable marketing—and attain responsible results.

LARGE

If you have an established marketing department that is time-pressured delaying the pursuit of a new niche or opportunities, we're for you.

We can provide the experienced bandwidth to take on any new work streams.

FDG

VIRTUAL MARKETING TEAM